



# **ONTARIO CYCLING ASSOCIATION**



**2012 Cycling Celebration  
Sponsorship Opportunities**

# 2012 CYCLING CELEBRATION SPONSORSHIP OPPORTUNITIES

The 2012 Ontario Cycling Association's Cycling Celebration is a large awards banquet that honours the athletes, organizers, coaches and volunteers that contributed to or excelled in the sport. The event will feature special guests, provincial award presentations, food and drink, and a few raffle draws.

Net proceeds of the Cycling Celebration will help support the 2013 Ontario Youth Development program.

This annual event provides a unique sponsorship opportunity to promote your brand while supporting youth development in cycling.



# Sponsorship Packages available:

## PLATINUM/TITLE SPONSOR

(\$1000)

- Official Title Sponsor (unique opportunity)
- Web Banner on OCA Website (for one month prior to event)
- Company name/logo in OCA newsletter
- Premium banner placement (to be supplied by sponsor)
- Sponsor Representative to present an award
- Video interview with sponsor that will be posted on the OCA website and Youtube channel
- Photo opportunity with athletes and award winners
- Logo placement on podium
- Logo placement on table/food cards
- Logo on athlete invitations
- Logo on online registration page
- MC recognition during evening activities
- Acknowledgement in PowerPoint slide during event
- Acknowledgement in all Press Releases regarding the event
- 4 Complimentary tickets

## Gold (\$500)

- Logo and link on OCA Website (for one month prior to event)
- Company name in OCA E-newsletter
- Banner placement at Cycling Celebration
- Display Material at Cycling Celebration
- Logo placement on table/food cards
- MC recognition during evening activities
- Acknowledgement in PowerPoint slide during event
- Acknowledgement in all Press Releases regarding the event
- 2 Complimentary tickets

## Silver (\$250; plus raffle prizes)

- Display Material at Cycling Celebration
- Logo placement on table/food cards
- MC recognition during evening activities
- Acknowledgement in Powerpoint slide during event
- Acknowledgement in Press Releases regarding the event
- 2 Complimentary tickets

## Bronze (\$100; plus raffle prize)

- Display Material at Cycling Celebration
- Logo placement on table/food cards
- MC recognition during evening activities
- 1 Complimentary ticket

If you are interested in supporting the 2012 Cycling Celebration, please contact:

Chris Baskys

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